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SAN FRANCISCO BUSINESS TIMES **INFLUENTIAL WOMEN** 36

Jennifer Kelly

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Education: B.A., Political Science, University of California, Davis; J.D., University of California, Los Angeles.

Community involvement: In November 2017, I was the first woman elected to a leadership position in the 31-year history of Techlaw Group, Inc., a global network of 26 technology-focused law firms whose board of directors I joined in 2015.

Proudest professional accomplishment: Building and now chairing a successful legal practice focused on the games industry, which historically has been dominated by men.

Best inspirational mentor: Ruth Bader Ginsburg. She is brilliant. She is fearless. She takes flak from no one. And she does pushups and planks every single day.

How to help women in business advance: I spend a great deal of time mentoring the amazing women I work with, many of whom inspire me in return. When they ask for guidance, the thing I emphasize the most is to “always be strategic.” ABS, ladies! Figure out what you want, map out a plan for getting it, and go execute. Ask for help, but never ask for permission.

Biggest challenge or setback: Being pulled in a million directions at all times. I have to remind myself daily that I need to say no much more than I say yes.

Surprising fact about you: I am actually a redhead.